

**Nalanda Open University**  
**Annual Exam-2019**  
**Post Graduate Diploma in Financial Management (PGDFM)**  
**Paper-I (Financial Decision Making)**

**Time: 3.00 Hrs.**

**Full Marks: 80**

*Answer any Five Questions. All questions carry equal marks.*

1. Discuss the nature and scope of financial decisions.
2. What is investment decision? Discuss the areas of investment decision.
3. Define financial leverage. How is it calculated?
4. Discuss the factors influencing Capital Structure decision.
5. Discuss equity share Capital and preference share capital as a source of Long term finance.
6. Define short term financing. What are the types of short term financing?
7. What is commercial paper? Discuss its features.
8. Define dividend. Discuss the different forms of dividend.
9. Discuss the concept of investment decision. Discuss its importance.
10. Write notes on any two of the following:
  - (a) Public deposits
  - (b) Capital Structure
  - (c) Mutual fund

\*\*\*

**EXAMINATION PROGRAMME-2019**  
**Post Graduate Diploma Courses**  
**PGDFM**

<b>Date</b>	<b>Paper</b>	<b>Time</b>	<b>Examination Centre</b>
09/4/2019	Paper-I	12.00 to 3.00 P.M	Nalanda Open University, Patna
12/4/2019	Paper-II	12.00 to 3.00 P.M	Nalanda Open University, Patna
13/4/2019	Paper-III	12.00 to 3.00 P.M	Nalanda Open University, Patna
15/4/2019	Paper-IV	12.00 to 3.00 P.M	Nalanda Open University, Patna
17/4/2019	Paper-V	12.00 to 3.00 P.M	Nalanda Open University, Patna
19/4/2019	Paper-VI	12.00 to 3.00 P.M	Nalanda Open University, Patna

# Nalanda Open University

Annual Exam-2019

## Post Graduate Diploma in Financial Management (PGDFM) Paper-II (Working Capital Management)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. Define Working Capital. Discuss its importance.
2. Discuss the dimensions and principles of working Capital management.
3. Explain in brief the Operating Cycle method of estimating Working Capital.
4. What do you mean by Cash management? Discuss and explain the functions of Cash management.
5. What is the meaning and concept of receivable management? Discuss its objectives.
6. What are the main objectives of inventory management?
7. Discuss Long term sources of Working Capital.
8. Discuss the factors affecting Working Capital policy.
9. Define factoring. Discuss its advantages and disadvantages.
10. Write a notes on any two of the following:-
  - (a) Convertible debenture
  - (b) Cash Turnover
  - (c) Bank financing

\*\*\*

**Nalanda Open University**  
**Annual Exam-2019**  
**Post Graduate Diploma in Financial Management (PGDFM)**  
**Paper-III (Management Control System)**

**Time: 3.00 Hrs.**

**Full Marks: 80**

*Answer any Five Questions. All questions carry equal marks.*

1. Define Management Control System. What are its importance.
2. What are the Steps involved in designing the management Control system? Explain in details.
3. Explain different methods of transfer pricing.
4. What are the advantages and limitations of profit Centers ? Explain Various types of profit centers.
5. What are the uses of budget? Explain the budget preparation process.
6. What are the benefits and limitations of strategic planning?
7. Discuss break even analysis in detail.
8. Explain activity based Costing. What are the steps involved in developing ABC model?
9. Describe various techniques used in management Control of operations.
10. Write notes an any two of the following.
  - (a) Participative management.
  - (b) Types of audit.
  - (c) Types of organisations

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Financial Management (PGDFM)

Paper-IV (Security Analysis and Portfolio Management)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

1. Define gambling. What are its various types? Explain.
2. Discuss the process of investment.
3. Define Preference share. What are the different types of Preference share.
4. What is speculation? How it differ from investment.
5. What is fundamental analysis? What is its use?
6. Discuss Efficient Market Theory.
7. Differentiate traditional portfolio analysis from modern portfolio analysis.
8. What do you mean by portfolio revision? Discuss its need.
9. What do you understand by Capital Market Theory? Differentiate between Money Markets and Capital Markets.
10. Write notes on any two of the following:-
  - (a) Listing of Securities.
  - (b) Commercial paper
  - (c) Equity Shares.

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Financial Management (PGDFM)

Paper-V (International Financial Management)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

1. Discuss in brief the finance functions of Multinational Corporation.
2. Distinguish between International Financial Management and Domestic Financial Management.
3. Define International bond. Discuss its types.
4. Define exchange rate. Discuss fixed and flexible exchange rate.
5. Distinguish between a forward contract and a future contract.
6. Define option pricing. Discuss the principles of option pricing.
7. What are the important Variants of Currency swap?
8. What do you mean by working capital management? Discuss
9. Discuss the different aspects of cash management.
10. Discuss the importance of Inventory Management.

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Financial Management (PGDFM)

Paper-VI (Management of Financial Services)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

1. Define financial market. Discuss its role.
2. What in Capital market? Discuss the functions of Capital market.
3. Define Money Market. Discuss its structure.
4. Distinguish between future and forward market
5. Define SEBI. Discuss its functions.
6. What is Stock Exchange? Discuss the organization and functions of Stock exchange.
7. Describe the Services as provided by Merchant Bankers.
8. Discuss the advantages and disadvantages of lease financing.
9. Define mutual fund. Discuss its advantage.
10. Write notes on any two of the following.
  - (a) Foreign Direct Investment.
  - (b) Monetary Fund
  - (c) Factoring

**Nalanda Open University**  
**Annual Examination - 2019**  
**Post Graduate Diploma in Hindi English Translation (PGDHET)**  
**Paper-I (अनुवाद प्रकृति और परम्परा)**

**Time: 3.00 Hrs.**

**Full Marks: 80**

*Answer any Five Questions. All questions carry equal marks.*  
किन्हीं पाँच प्रश्नों के उत्तर लिखिए । सभी प्रश्नों के अंक समान हैं ।

1. राष्ट्रीय एकता के रूप में अनुवाद की भूमिका प्रतिपादित कीजिए ।
2. देशी-विदेशी विद्वानों द्वारा दी गयी अनुवाद की परिभाषाओं का विवेचन कीजिए ।
3. अच्छे अनुवादक के गुणों की विस्तार से चर्चा कीजिए ।
4. वर्तमान संदर्भ में अनुवाद की महत्ता स्थापित कीजिए ।
5. अनुवाद के भारतीय इतिहास पर एक विहंगम दृष्टि डालिए ।
6. भारतीय ग्रंथों के पाश्चात्य भाषा में जो अनुवाद हुए उसने विश्व को किस तरह प्रभावित किया? विवेचना कीजिए ।
7. अनुवाद का भाषा विज्ञान से क्या सम्बन्ध है? विस्तारपूर्वक स्पष्ट कीजिए ।
8. विज्ञापन, कम्प्यूटर और जनसंचार में अनुवाद का महत्व प्रतिपादित कीजिए ।
9. प्रशासन सम्बन्धी निम्नलिखित परिभाषिक शब्दों के हिन्दी पर्याय दीजिए :-

Adjournment, Bilingual, Breach of Confidence, Census, Bureaucracy, Communique,  
Classified documents, Cess, En-route, De-facto, Demote, Diamond Jubilee, Cut motion, Full  
bench, Fake, Incentive Scheme.

10. निम्नलिखित गद्यांश का अंग्रेजी में अनुवाद कीजिए :-

गृह मंत्रालय के अनुदेश के अनुसार यह अनिवार्य है कि ग्रुप 'डी' के सभी कर्मचारियों को जो वर्दी दी गई है उसे वे साफ सुथरा रखें । विभाग में हमेशा साफ वर्दी में आए । यदि किसी कर्मचारी को लगातार तीन बार बिना वर्दी के अथवा गंदी वर्दी में पाया गया तो सिर्फ उसका धुलाई भत्ता ही नहीं रोक दिया जायेगा बल्कि उसके खिलाफ अनुशासनिक कार्रवाही भी की जाएगी ।

अथवा

हिन्दी में अनुवाद कीजिए -

I am directed to refer to this department's letter of even number 54 dated 25 June 2018 that the list of physically handicapped students is still awaited from your office. It is requested that the requisite information may kindly be sent to this department by return post.

\*\*\*\*\*

**EXAMINATION PROGRAMME-2019**  
**Post Graduate Diploma Courses**  
**PGDHET**

Date	Paper	Time	Examination Centre
09/04/2019	Paper -I	12.00 to 3.00 P.M	Nalanda Open University, Patna
12/04/2019	Paper -II	12.00 to 3.00 P.M	Nalanda Open University, Patna
13/04/2019	Paper -III	12.00 to 3.00 P.M	Nalanda Open University, Patna
15/04/2019	Paper -IV	12.00 to 3.00 P.M	Nalanda Open University, Patna
17/04/2019	Paper -V	12.00 to 3.00 P.M	Nalanda Open University, Patna

**Nalanda Open University**  
**Annual Examination - 2019**  
**Post Graduate Diploma in Hindi English Translation (PGDHET)**  
**Paper-II (अनुवाद के सिद्धांत)**

**Time: 3.00 Hrs.**

**Full Marks: 80**

किन्हीं पाँच प्रश्नों के उत्तर लिखिए । सभी प्रश्नों के अंक समान हैं ।

1. प्रतीक सिद्धांत का विश्लेषण कीजिए ।
2. अनुवाद प्रक्रिया का परिचय दीजिए ।
3. अनुवाद की सहायक सामग्री का उल्लेख करते हुए उसकी उपयोगिता पर प्रकाश डालिए ।
4. साहित्याधारित अनुवाद के विभिन्न प्रकारों का उल्लेख कीजिए ।
5. पाश्चात्य विचारकों के अनुसार अनुवाद के विभिन्न प्रकारों पर संक्षिप्त टिप्पणी लिखिए ।
6. प्रशासनिक एवं विधिक अनुवाद की समस्याओं का उल्लेख कीजिए ।
7. अनुवाद में लिप्यंतरण की समस्या का उल्लेख कीजिए ।
8. टिप्पणी लिखिए –
  - (क) सांस्कृतिक ऐक्य का सिद्धांत,
  - (ख) स्रोतभाषा के संदेश और संरचना का अध्ययन
9. अनुवाद की प्रविधियों का वर्णन कीजिए ।
10. निम्नलिखित गद्यांश का हिन्दी में अनुवाद कीजिए—

A group of jumping spiders that mostly occur in Eurasia and Africa, has been spotted for the first time in Ernakulam's Illithodu forests by arachnologists from Kochi's Sacred Heart College, Thevara. The team also found that the spider belonging to the genus (a taxonomic classification above species) Habrocestum is a species new to science.

\*\*\*\*\*

=



**Nalanda Open University**  
**Annual Examination - 2019**  
**Post Graduate Diploma in Hindi English Translation (PGDHET)**  
**Paper-III (भाषा—भाषिकी और अनुवाद)**

**Time: 3.00 Hrs.**

**Full Marks: 80**

किन्हीं पाँच प्रश्नों के उत्तर लिखिए । सभी प्रश्नों के अंक समान हैं ।

1. भाषा के मानकीकरण पर प्रकाश डालिए ।
2. भाषा की परिभाषा देते हुए उसके स्वरूप की चर्चा कीजिए ।
3. सम्प्रेषण के स्तर पर भाषा के प्रमुख भेदों का उल्लेख कीजिए ।
4. वाक्य प्रयुक्तियों का विश्लेषण कीजिए ।
5. अनुवाद की आवश्यक शर्तों पर प्रकाश डालिए ।
6. भाषा का ध्वनि—विश्लेषण आदर्श अनुवाद के लिए किस तरह अनिवार्य है । प्रकाश डालिए ।
7. वाक्य—संरचना में व्यतिरेकी विश्लेषण के महत्त्व पर प्रकाश डालिए ।
8. शब्द निर्माण की प्रक्रिया का विवेचन कीजिए ।
9. हिन्दी में अनुवाद कीजिए :-  
A child Learns language in society. The first language of a child is that language which he learns in a natural manner. This can be said in context of Hindi that generally the dialects of Hindi, for their users, are their first language. These dialets are used in the family and intimate environment of a child hence a child learns their dialects as his first language.
10. अंगरेजी में अनुवाद कीजिए :-  
भाषा मानव की अमूल्य निधि है। संसार में और कोई प्राणी उस रूप में भाषा का व्यवहार नहीं करता, जैसे मनुष्य करता है। इस संदर्भ में चॉम्स्की कहते हैं कि भाषा के व्यवहार की क्षमता मनुष्य की जन्मजात प्रवृत्ति है, मानव मस्तिष्क की अंतर्निहित क्षमता है। इस तरह भाषा के अध्ययन में मन या मनोवैज्ञानिक दृष्टि का महत्त्व है।

\*\*\*\*\*

**Nalanda Open University**  
**Annual Examination - 2019**  
**Post Graduate Diploma in Hindi English Translation (PGDHET)**  
**Paper-IV (अनुवाद के साधन और प्रयोग)**

**Time: 3.00 Hrs.**

**Full Marks: 80**

किन्हीं पाँच प्रश्नों के उत्तर लिखिए । सभी प्रश्नों के अंक समान हैं ।

1. पारिभाषिक कोश और परिभाषा-कोश का परिचय देते हुए उनका अन्तर स्पष्ट कीजिए ।
2. विश्वकोश और सामान्य शब्दकोश के अन्तर को स्पष्ट करते हुए विश्वकोश का परिचय दीजिए ।
3. कोश में वर्णानुक्रम का विन्यास कैसे होता है। स्वर और व्यंजन दोनों से बने शब्दों का क्रम अलग-अलग बताइए ।
4. समस्त पद, मुहावरे और कहावतों को कोश में खोजने की क्या प्रक्रिया है, उदाहरण के साथ बताइए ।
5. कम्प्यूटर अनुवाद की सीमाएँ और उनके निराकरण के उपाय की विवेचना कीजिए ।
6. निम्नलिखित शब्द-समूहों को कोश के क्रमानुसार सजाइये :-
  - (क) अधिगमन, अर्थमूलक, अक्ल, अकिंचन, अस्तेय
  - (ख) क्षरण, क्रियात्मक, कोटिक, कंचुकी, कुलपति
  - (ग) नैराश्य, न्यून, नियंता, नश्वर, नवदुर्गा
  - (घ) मध्याह्न, मंगला, मरजाद, माँग, मुकदमा
7. वाणिज्यिक विषय की परिभाषा देते हुए उनके अनुवाद की प्रविधि का उल्लेख कीजिए ।
8. अनुवाद की प्रविधियों और अनुवाद क्रम में अपनाई जाने वाली सावधानियों का विवेचन कीजिए ।
9. समाज विज्ञान विषयक अनुवाद का क्या तात्पर्य है? इसमें अपनाई जाने वाली पद्धतियों का उल्लेख कीजिए ।
10. टिप्पणी लिखिए—
  - (क) सॉफ्टवेयर और वेबसाइट
  - (ख) लक्ष्य भाषा
  - (ग) शब्द-कोश
  - (घ) विधि के निम्न पारिभाषिक शब्दों के हिन्दी पर्याय लिखिए :-  
Accused, Declaration, Trial, Fraud.

\*\*\*\*\*

**Nalanda Open University**  
**Annual Examination - 2019**  
**Post Graduate Diploma in Hindi English Translation (PGDHET)**  
**Paper-V (अनुवाद के स्वरूप)**

**Time: 3.00 Hrs.**

**Full Marks: 80**

प्रत्येक खंड से कम से कम दो-दो प्रश्नों का चयन करते हुए कुल पाँच प्रश्नों के उत्तर लिखिए । सभी प्रश्नों के अंक समान हैं ।

**खंड-क**

1. अनुवाद से विकसित हिन्दी की विशेषताओं पर प्रकाश डालिए ।
2. बैंक की पारिभाषिक शब्दावली की विशेषताएँ बताइए ।
3. सारानुवाद की सीमाओं और संभावनाओं का उल्लेख कीजिए ।
4. भारत में आशु अनुवाद की आवश्यकता किन-किन क्षेत्रों में पड़ती है ?
5. पुनरीक्षण किसे कहते हैं? उसके स्वरूप पर प्रकाश डालिए ।
6. अनुवाद के पुनरीक्षण, मूल्यांकन और समीक्षा में भेद रेखांकित कीजिए ।

**खंड-ख**

7. निम्नलिखित संक्षिप्तियों (Abbreviations) को अंग्रेजी तथा हिन्दी शब्दों में स्पष्ट कीजिए ।  
(i) CLS, (ii) INT (iii) B/F (iv) Dr.
8. अंग्रेजी वाक्यांशों का हिन्दी में अनुवाद कीजिए –
  - (i) Assuring you of our best services.
  - (ii) Copy enclosed.
  - (iii) Delay is regretted
  - (iv) For approval
  - (v) For Sympathetic Consideration.
  - (vi) Sincerely yours
  - (vii) In consequence of
  - (viii) It is requested.
9. निम्नलिखित मुहावरों का हिन्दी में अनुवाद कीजिए –
  - (i) To be caught red handed.
  - (ii) Crocodiles tears
  - (iii) To keep in the dark
  - (iv) Cold War
  - (v) Blood thirsty
  - (vi) White elephant
  - (vii) Black Market
  - (viii) Bird's eye view
10. निम्नलिखित हिन्दी शब्दों का रोमन लिपि में लिप्यंतरण कीजिए –
  - (क) पुष्पांजलि, धन्यवाद, ध्वनि, शताब्दी, समारोह, सौम्य, निरंजन, आमंत्रण
  - (ख) निम्नलिखित अंग्रेजी-शब्दों का देवनागरी लिपि में लिप्यंतरण कीजिए –  
Kutabminar, expression, advantage, umbrella, knife, beggar, recommendation, institute.

\*\*\*\*\*

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Human Resource Management (PGDHRM)

Paper-I (Management Process)

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five Questions.

1. Define Management and describe its functions.
2. What are the principles of Scientific Management?
3. Define planning. What is the difference between planning and forecasting?
4. Define Leadership? What are the Leadership styles?
5. Explain the role of decision making in management.
6. Discuss the principles of effective directing.
7. "Coordination is the essence of management." Discuss.
8. What is job satisfaction? Explain the factors affecting job satisfaction.
9. What do you mean by performance appraisal? Discuss its need and importance in an organization.
10. Write notes on any two of the following.
  - (a) Motivation.
  - (b) Formal Communication and Informal Communication.
  - (c) Corporate governance.

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Human Resource Management (PGDHRM)

Paper-II (Human Resource Planning and Development.)

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five Questions.

1. Explain the various Human Resource functions.
2. What is the difference between job analysis and job specification?
3. What is meant by Human Resource Planning? Explain.
4. Discuss the various steps involved in the selection process.
5. What do you mean by recruitment? Explain important recruitment functions.
6. Explain the need and types of training. What are the advantages of training?
7. Explain in detail the objectives and types of transfer.
8. Differentiate between time wage and piece wage methods compare and contrast them.
9. What are the different methods of Management development Programme?
10. Write notes on any two of the following.
  - (d) Humanitarian view of Labour.
  - (e) Placement.
  - (f) Halsey premium plan.

\*\*\*

# Nalanda Open University

Annual Exam-2019

## Post Graduate Diploma in Human Resource Management (PGDHRM) Paper-III (Management Training and Development.)

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five Questions.

1. What is role of training in the growth of an organization?
2. What are the differences between training and development?
3. Describe the Concept of importance of training.
4. What qualities do you think a training manager should have?
5. How does a training manager design a good training programme.
6. What are the benefits of training for an employee?
7. Why training is essential for an organization?
8. What are the various methods and techniques for training?
9. What is the role of a trainer in a company?
10. Write notes on any two of the following.
  - (a) Executive development.
  - (b) Advantages of training.
  - (c) Planning for self-Development.

\*\*\*

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Human Resource Management (PGDHRM)

Paper-IV (Labour and Social Security Legislations )

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five Questions.

1. What are the different types of labour laws in India?
2. Discuss the object and scope of the Factories Act., 1948.
3. Explain the main provisions regarding Health and Safety of persons employed in a mine in India.
4. Enumerate the Constitutional provisions on Child Labour Prohibition.
5. What is the object and scope of the Apprentices Act., 1961?
6. Define the term Standing Orders and explain their importance.
7. Discuss Various aspects of Child labour.
8. Define an 'accident.' When it is said to arise out of and in the course of an employment?
9. What do you mean by maternity benefit?
10. Write notes on any two of the following :
  - (a) Power of Inspectors.
  - (b) (i) Employer (ii) Employee
  - (c) Wages.

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Human Resource Management (PGDHRM)

Paper-V (Organizational Behaviour)

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five Questions.

1. What is organization? Explain the need and importance of organizational behaviour.
2. What is perception and what are the factors influencing perception?
3. Explain the traits and types of personality.
4. Define attitude. Explain the various ways of changing attitude.
5. Explain how managers can successfully motivate people.
6. Explain the sources of stress.
7. What is group? Explain the aspect of group behaviour in an organization.
8. What is Leadership? Explain its types and styles.
9. Explain individual Conflict and give source of individual conflict.
10. Write notes on any two of the following :
  - (a) Job Satisfaction
  - (b) Halo effect
  - (c) Decision making



# Nalanda Open University

Annual Exam-2019

## Post Graduate Diploma in Human Resource Management (PGDHRM) Paper-VI (Compensation Management)

Time: 3.00 Hrs.

Full Marks: 80

Answer any Five Questions.

1. What is the process of compensation Management? Explain.
2. Explain the process of wage determination.
3. Explain various wage plans with their advantages and disadvantages.
4. What is job evaluation? What are the objectives of job evaluation?
5. Discuss in details various incentive plans.
6. What are the benefits of a Bonus plan? What are the objective of a bonus Scheme?
7. Discuss the main provisions of the Payment of wages Act 1936.
8. Explain different systems of payment of Dearness Allowance.
9. What are the advantages and disadvantages of Fringe benefit?
10. Write notes on any two of the following:
  - (a) Consumer Price Index.
  - (b) Wage policy in India
  - (c) Executive Compensation.

\*\*\*

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Information and Public Relations (PGDIPR)

Paper-I (Communication and Information World An Introduction)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. संचार के प्रकारों को लिखिए ।  
Write types of Communication.
2. संचार के क्या कार्य हैं?  
What is the function of communication?
3. पत्रकारिता को परिभाषित कीजिए ।  
Define Journalism.
4. खेल पत्रकारिता क्या है?  
What is sports journalism?
5. पत्रकारों की प्रमुख जिम्मेदारियों पर प्रकाश डालिए ।  
Throw light on the responsibilities of a journalist.
6. समाचार के प्रकार को लिखिए ।  
Write the types of News.
7. पर्यावरण क्या है? व्याख्या कीजिए ।  
What is Environment? Explain.
8. विकास का क्या तात्पर्य है?  
What do you mean by Development?
9. स्टिंग ऑपरेशन की महत्ता लिखिए ।  
Describe the importance of sting operation.
10. बालश्रम पर एक रिपोर्ट लिखिए ।  
Write a report on Child Labour.

\*\*\*

## EXAMINATION PROGRAMME-2019

Post Graduate Diploma Courses

PGDIPR

Date	Paper	Time	Examination Centre
09/04/2019	Paper -I	12.00 to 3.00 P.M	Nalanda Open University, Patna
12/04/2019	Paper -II	12.00 to 3.00 P.M	Nalanda Open University, Patna
13/04/2019	Paper -III	12.00 to 3.00 P.M	Nalanda Open University, Patna
15/04/2019	Paper -IV	12.00 to 3.00 P.M	Nalanda Open University, Patna
	<b>Paper-V</b>	<b>Practical Counselling &amp; Examination of Electronic Media:</b> 15/04/2019 to 30/04/2019 and <b>Practical Counselling &amp; Examination of Print Media:</b> 01/05/2019 to 15/05/2019 in Patna	

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Information and Public Relations (PGDIPR)

Paper-II (Indian Constitution, Governance and Media Law)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. भारतीय संविधान का परिचय प्रस्तुत कीजिए ।  
Discuss the introduction of Indian Constitution.
2. भारतीय उप-राष्ट्रपति के निर्वाचन की पद्धति का वर्णन कीजिए ।  
Discuss the election process of the Vice-President.
3. लोक-सभा के गठन प्रक्रिया पर एक निबंध लिखिए ।  
Write an essay on Organization process of 'Rajya Sabha'.
4. मुख्यमंत्री के महत्व की चर्चा कीजिए ।  
Discuss the importance of the Chief Minister.
5. नैतिकता क्या है? इसकी व्याख्या कीजिए ।  
What is 'Morality'? Explain it.
6. प्रेस स्वातंत्रता पर एक लेख लिखिए ।  
Write an essay on 'Press Freedom'.
7. बीसवीं शताब्दी के प्रमुख प्रेस कानूनों पर प्रकाश डालिए ।  
Throw light upon the Press Laws of 20<sup>th</sup> century.
8. आपराधिक मानहानि पर प्रकाश डालिए ।  
Throw light on criminal defamation.
9. धारा 228 (क) के विधिक प्रावधानों की व्याख्या कीजिए ।  
Explain the legal provisions of Act 228 (a).
10. प्रेस परिषद् की महत्ता की चर्चा कीजिए ।  
Discuss the importance Press council.



## EXAMINATION PROGRAMME-2019

Post Graduate Diploma Courses

PGDIPR

Date	Paper	Time	Examination Centre
09/04/2019	Paper -I	12.00 to 3.00 P.M	Nalanda Open University, Patna
12/04/2019	Paper -II	12.00 to 3.00 P.M	Nalanda Open University, Patna
13/04/2019	Paper -III	12.00 to 3.00 P.M	Nalanda Open University, Patna
15/04/2019	Paper -IV	12.00 to 3.00 P.M	Nalanda Open University, Patna
	<b>Paper-V</b>	<b>Practical Counselling &amp; Examination of Electronic Media:</b> 15/04/2019 to 30/04/2019 and <b>Practical Counselling &amp; Examination of Print Media:</b> 01/05/2019 to 15/05/2019 in Patna	

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Information and Public Relations (PGDIPR)

Paper-III (Right to Information)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. सूचना के अधिकार के महत्त्व का वर्णन कीजिए ।  
Describe the importance of Right to Information.
2. सूचना का अधिकार, 2005 को लिखिए ।  
Write 'Right to Information' 2005.
3. मीडिया की ताकत को सोदाहरण लिखिए ।  
Write with examples the power of Media.
4. केन्द्रीय सूचना आयोग क्या है?  
What is Central Information Commission?
5. बिहार राज्य सूचना आयोग की धारा-15 का उल्लेख कीजिए ।  
Describe Bihar state information commission act – 15.
6. सूचना आयोग की शक्तियों की विवेचना कीजिए ।  
Discuss the powers of information commission.
7. लोक प्राधिकारी क्या है?  
What is Public Authority?
8. द्वितीय अपील का मॉडल प्रस्तुत कीजिए ।  
Present the model of second Appeal.
9. 'बिहार सूचना अधिकार नियमावली 2006 को संक्षेप में लिखिए ।  
Write a short note on "The Bihar Right to information" 2006.
10. निम्नलिखित पर टिप्पणियाँ लिखिए :  
Write short notes on the followings:  
(a) Challenges before RTI and Media. (सूचना का अधिकार एवं मीडिया के समक्ष चुनौतियाँ)  
(b) Gift of information. (सूचना का तोहफा)

\*\*\*

## EXAMINATION PROGRAMME-2019

Post Graduate Diploma Courses

PGDIPR

Date	Paper	Time	Examination Centre
09/04/2019	Paper -I	12.00 to 3.00 P.M	Nalanda Open University, Patna
12/04/2019	Paper -II	12.00 to 3.00 P.M	Nalanda Open University, Patna
13/04/2019	Paper -III	12.00 to 3.00 P.M	Nalanda Open University, Patna
15/04/2019	Paper -IV	12.00 to 3.00 P.M	Nalanda Open University, Patna
	<b>Paper-V</b>	<b>Practical Counselling &amp; Examination of Electronic Media:</b> 15/04/2019 to 30/04/2019 and <b>Practical Counselling &amp; Examination of Print Media:</b> 01/05/2019 to 15/05/2019 in Patna	

# Nalanda Open University

Annual Exam-2019

## Post Graduate Diploma in Information and Public Relations (PGDIPR) Paper-IV (Public Relation : Principles and Practices)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

किन्हीं पाँच प्रश्नों के उत्तर दीजिए। सभी प्रश्नों के अंक समान हैं।

1. जनसम्पर्क की प्रकृति को लिखिए।  
Write the nature of Public Relations.
2. विज्ञापन का अर्थ लिखिए।  
Write the meaning of Advertising.
3. सरकार, जनमत और जनसंपर्क विषय पर निबंध लिखिए।  
Write an essay on Government, Public opinion and Public Relation.
4. सूचना एवं प्रसारण मंत्रालय की गतिविधि को लिखिए।  
Write the activities of Ministry of Information and Broadcasting.
5. जनसंपर्क की प्रारंभिक अवस्था को लिखिए।  
Write the primary stage of Public Relations.
6. भारत में जनसंपर्क पर एक लेख लिखिए।  
Write a note on 'PR in India'.
7. जनसंपर्क अभियान में प्रेस की भूमिका को लिखिए।  
Write the role of Press in Public Relations Drive.
8. गृहपत्रिका का इतिहास लिखिए।  
Write the history of house-journal.
9. जनसंपर्क अधिकारी की योग्यताओं का वर्णन कीजिए।  
Describe the merits of P R O.
10. विज्ञापन और जनसंपर्क में क्या संबंध है?  
What is the relation of PR with advertising?

\*\*\*

### EXAMINATION PROGRAMME-2019 Post Graduate Diploma Courses PGDIPR

Date	Paper	Time	Examination Centre
09/04/2019	Paper -I	12.00 to 3.00 P.M	Nalanda Open University, Patna
12/04/2019	Paper -II	12.00 to 3.00 P.M	Nalanda Open University, Patna
13/04/2019	Paper -III	12.00 to 3.00 P.M	Nalanda Open University, Patna
15/04/2019	Paper -IV	12.00 to 3.00 P.M	Nalanda Open University, Patna
<b>Paper-V</b>	<b>Practical Counselling &amp; Examination of Electronic Media:</b> 15/04/2019 to 30/04/2019 and <b>Practical Counselling &amp; Examination of Print Media:</b> 01/05/2019 to 15/05/2019 in Patna		

# Nalanda Open University

Annual Exam-2016

Post Graduate Diploma in Information and Public Relations (PGDIPR)

Paper-Vth (Computer Practical)

Time: 3.00 Hrs.

Maximum Marks: 100(80+20)

*Answer any Four Questions. All questions carry equal marks.*

**(Write all the steps in your copy)**

1. What is a computer system? Write about five input device and output devices used in a computer system.
2. Do the following in MS-word.
  - (a) Prepare a birthday card and send it to five person using mail-merge
  - (b) Protect the word document with password.
  - (c) Create a macro by using toolbar.
  - (d) Create a hyperlink and bookmark.
3. Define the following.
  - (a) System software
  - (b) Application software
  - (c) E-mail
  - (d) Web Browser
4. Do the following questions in Windows.
  - (a) Change the mouse pointer.
  - (b) Change the current screen saver of your computer to 3d text.
  - (c) Hide the folder.
  - (d) Arrange the desktop icons by their name.
5. Draw a picture of your choice using paintbrush.

# **Nalanda Open University**

**Annual Exam-2016**

**Post Graduate Diploma in Information and Public Relations (PGDIPR)**

**Paper-Vth (Computer Practical)**

**Time: 3.00 Hrs.**

**Maximum Marks: 100(80+20)**

*Answer any **Four** Questions. All questions carry equal marks.*

**(Write all the steps in your copy).**

1. What is a computer system? Write about five input device and output devices used in a computer system.
2. Do the following in MS-word.
  - (a) Write a letter to your friend using mail - merge option for inviting them on Holi Celebration.
  - (b) Write down the steps of creating a macro using keyboard option.
  - (c) Insert a table with at-least 3 columns giving your educational detail.
  - (d) What is the difference between paste and paste special?
3. Define the following.
  - (a) Hardware
  - (b) Internet
  - (c) E-mail
  - (d) Software
4. Do the following questions in Windows.
  - (a) Create a folder of your name on desktop and hide it
  - (b) Change the current setting of screen saver of your system with your name.
  - (c) Change the mouse button.
  - (d) Change the system date and time.
5. Draw a picture of your choice using paintbrush.

# Nalanda Open University

Annual Exam-2019

## Post Graduate Diploma in Journalism & Mass Communication (PGDJMC) Paper-I (Introduction to Journalism & Mass Communication)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. What is Journalism? Write its importance.  
पत्रकारिता क्या है? इसके महत्त्व को लिखिए ।
2. Discuss the meaning, definition and functions of communication.  
संचार के अर्थ, परिभाषा एवं कार्यों की विवेचना कीजिए ।
3. Define Mass Media and write its impact on society.  
मास मीडिया को परिभाषित कीजिए और समाज पर इसके प्रभाव को लिखिए ।
4. Explain the different methods of communication research.  
संचार शोध के विभिन्न विधियों की व्याख्या कीजिए ।
5. Describe the role of Journalism in Freedom Movement of India.  
भारत के स्वतंत्रता आंदोलन में पत्रकारिता की भूमिका का वर्णन कीजिए ।
6. Comment on the role of Indian Press in the nationalist movement.  
राष्ट्रीय आन्दोलन में भारतीय प्रेस की भूमिका पर टिप्पणी लिखिए ।
7. Write the functions of computer.  
कम्प्यूटर के कार्यों को लिखिए ।
8. Analyse the organizational structure of a Newspaper.  
एक न्यूज पेपर के संगठनात्मक ढांचे की व्याख्या कीजिए ।
9. Throw light on the utility of traditional Folk Media.  
परंपरागत लोक माध्यम की उपयोगिता पर प्रकाश डालिए ।
10. Write an essay on development of Regional Language Newspapers in India.  
भारत में क्षेत्रीय भाषाओं के अखबारों के विकास पर एक निबंध लिखिए ।

\*\*\*

### EXAMINATION PROGRAMME-2019

#### Post Graduate Diploma Courses

PGDJMC

Date	Paper	Time	Examination Centre
06/08/2019	Paper-I	8 to 11 AM	Nalanda Open University, Patna
08/08/2019	Paper-II	8 to 11 AM	Nalanda Open University, Patna
10/08/2019	Paper-III	8 to 11 AM	Nalanda Open University, Patna
12/08/2019	Paper-IV	8 to 11 AM	Nalanda Open University, Patna
	<b>Paper-V</b>	<b>Practical Counselling &amp; Examination of Electronic Media:</b> 13/08/2019 to 27/08/2019 and <b>Practical Counselling &amp; Examination of Print Media:</b> 28/08/2019 to 11/09/2019 in Patna	



# Nalanda Open University

Annual Exam-2019

## Post Graduate Diploma in Journalism & Mass Communication (PGDJMC) Paper-II (Mass Media and Society)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. Define development and discuss the methods of measurement of development.  
विकास को परिभाषित कीजिए तथा विकास के माप को मापने की विधियों की विवेचना कीजिए ।
2. Define consumerism. Discuss the features of Consumer Protection Act in India.  
उपभोक्तावाद को परिभाषित कीजिए तथा भारत में उपभोक्ता संरक्षण अधिनियम की विशेषताओं का वर्णन कीजिए ।
3. Discuss the role of two international agencies in facilitating information flow among countries.  
देशों के बीच सूचना के प्रवाह को सुविधाजनक बनाने में दो अन्तर्राष्ट्रीय एजेंसियों की भूमिका की विवेचना कीजिए ।
4. Write the importance of Mass Media in the society.  
समाज में मास मीडिया के महत्त्व को लिखिए ।
5. Write an essay on 'Environment and Media'.  
'पर्यावरण और मीडिया' पर एक निबंध लिखिए ।
6. Discuss the special features of Rural Communication.  
ग्रामीण संचार की मुख्य विशेषताओं की चर्चा कीजिए ।
7. Write the characteristics of Indian Society.  
भारतीय समाज की विशेषताएँ लिखिए ।
8. Define Information and asses information as Wealth and Power.  
सूचना को परिभाषित कीजिए तथा धन एवं शक्ति के रूप में इसका मूल्यांकन कीजिए ।
9. Examine the concept of Right to Free Expression.  
स्वतंत्र अभिव्यक्ति के अधिकार की अवधारणा का परीक्षण कीजिए ।
10. Discuss the effect of globalization on media in India.  
भारतीय मीडिया पर भूमंडलीकरण के प्रभाव की चर्चा कीजिए ।

# Nalanda Open University

Annual Exam-2019

## Post Graduate Diploma in Journalism & Mass Communication (PGDJMC) Paper-III (Reporting, Writing and Editing)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. Define News. Describe its types with examples.  
समाचार को परिभाषित कीजिए । उदाहरणों के साथ इसके प्रकारों को लिखिए ।
2. Write an essay on 'sources of News'.  
'समाचार के स्रोतों' पर एक निबंध लिखिए ।
3. What is crime reporting? Discuss the various types of crime news.  
अपराध रिपोर्टिंग क्या है? अपराध समाचार के विभिन्न प्रकारों की विवेचना कीजिए ।
4. Explain the meaning of court reporting.  
न्यायालय रिपोर्टिंग का अर्थ स्पष्ट कीजिए ।
5. What do you mean by Editing? Describe its importance.  
संपादन से आप क्या समझते हैं? इसके महत्त्व का वर्णन कीजिए ।
6. What is freelance writing? Describe ethical consideration in freelance and magazine writing.  
स्वच्छन्द लेखन क्या है? स्वच्छन्द लेखन एवं मैगजीन लेखन में नीतिपरक विचारों का वर्णन कीजिए ।
7. Explain the main components of a feature.  
रूपक के प्रमुख घटकों की व्याख्या कीजिए ।
8. Discuss the importance of language in sports reporting.  
खेल लेखन में भाषा की उपयोगिता का विवेचन कीजिए ।
9. Write a feature related with any social or cultural activity.  
किसी समाजिक या सांस्कृतिक गतिविधियों से संबंधित कोई एक फीचर लिखिए ।
10. Write an essay on Art of Television interviews.  
टेलीविजन साक्षात्कार कला पर एक निबंध लिखिए ।

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Journalism & Mass Communication (PGDJMC)

Paper-IV (Public Relation)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*  
किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. Define public Relations and write its importance.  
जनसंपर्क को परिभाषित कीजिए और उसके महत्त्व को लिखिए ।
2. Explain the code of Ethics adopted by the Public Relations society in India.  
भारत में जनसंपर्क समुदाय द्वारा अपनाये गये नीति संहिता की व्याख्या कीजिए ।
3. Write the merits and responsibilities of a PRO.  
जनसंपर्क अधिकारी के गुणों और उत्तरदायित्वों को लिखिए ।
4. Explain the principles of Public Relations and Communication.  
जनसंपर्क एवं संचार के सिद्धांतों की व्याख्या कीजिए ।
5. Describe the process of gathering information and monitoring in Public Relations.  
जनसंपर्क के सूचना संग्रह एवं मोनेटरिंग की प्रक्रिया का वर्णन कीजिए ।
6. Discuss the four primary function of the Public Relation.  
जनसंपर्क के चार प्राथमिक कार्यों की विवेचना कीजिए ।
7. Describe the structure and functions of Ministry of Information's and Broadcasting of the Government of India.  
भारत में सूचना एवं प्रसारण मंत्रालय के ढाँचे एवं कार्यों का वर्णन कीजिए ।
8. Explain in various tools of evaluation of Public Relation Programmes.  
जनसंपर्क कार्यक्रमों के मूल्यांकन के विभिन्न उपकरणों की व्याख्या कीजिए ।
9. Throw light on the need of PR in Public Sector.  
पब्लिक सेक्टर में जनसंपर्क की आवश्यकता पर प्रकाश डालिए ।
10. Write short notes on the following :-  
निम्नलिखित पर संक्षिप्त टिप्पणियाँ लिखिए :-
  - (a) Internal and External communication  
आन्तरिक एवं बाह्य संप्रेषण
  - (b) Traditional Media  
परम्परागत मीडिया

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Marketing Management (PGDMM)

Paper-I (Fundamentals of Marketing Management)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

1. Define Marketing Management. Discuss the responsibilities of marketing manager.
2. Discuss the process of marketing planning.
3. Explain the factors influencing price determination.
4. What is meant by sales promotion ? Describe Various promotions method.
5. Define distribution channel and explain different types of distribution channel.
6. Define Branding. What are its advantages.
7. Discuss the role of corporate sector in Marketing.
8. What is meant by marketing information system ? How does it differ from marketing research?
9. Explain the goals of marketing and marketing system.
10. What are the different methods of advertising.

\*\*\*

## EXAMINATION PROGRAMME-2019

Post Graduate Diploma Courses

### PGDMM

Date	Paper	Time	Examination Centre
09/4/2019	Paper-I	12.00 to 3.00 P.M	Nalanda Open University, Patna
12/4/2019	Paper-II	12.00 to 3.00 P.M	Nalanda Open University, Patna
13/4/2019	Paper-III	12.00 to 3.00 P.M	Nalanda Open University, Patna
15/4/2019	Paper-IV	12.00 to 3.00 P.M	Nalanda Open University, Patna
17/4/2019	Paper-V	12.00 to 3.00 P.M	Nalanda Open University, Patna
19/4/2019	Paper-VI	12.00 to 3.00 P.M	Nalanda Open University, Patna

**Nalanda Open University**  
**Annual Exam-2019**  
**Post Graduate Diploma in Marketing Management (PGDMM)**  
**Paper-II (Consumer Behaviour)**

Time: 3.00 Hrs.

Full Marks: 80

*Answer any **Five** Questions. All questions carry equal marks.*

1. Explain the functions of a family with reference to consumer behaviour.
2. What is Consumerism? Highlight its importance.
3. Explain the process of Market Segmentation.
4. What do you mean by Consumer Behaviour? Highlight the scope of consumer behaviour.
5. What is consumer research? Explain its significance.
6. Explain the role of Culture in Consumer Behaviour.
7. Discuss the main provision of Consumer Protection Act, 1986.
8. What do you understand by 'Personality'? Explain the various determinants of personality.
9. What are the Psychological factors affecting buying behaviour?
10. Explain the stages in Consumer buying process.

\*\*\*

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Marketing Management (PGDMM)

Paper-III (Marketing Communication and Advertising)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

1. What is marketing research? Explain the process of marketing research.
2. Discuss the role of creativity in marketing Communication.
3. What is a advertising? discuss the different types of advertising based on regions.
4. What is the role of DAGMAR.
5. Discuss the functions of advertising agency.
6. What is Sales promotion? discuss the different types of Sales promotion.
7. Highlight the importance of event marketing.
8. What are the different types of media? Highlight the role of media Strategy.
9. Discuss the methods of advertising budget?
10. What are advertising appeals? Discuss the importance of advertising appeals.

\*\*\*

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Marketing Management (PGDMM)

Paper-IV (Sales, Distribution and Retail Management)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. Salesmanship is both an Art as well as a Science. Comment.
2. What qualities will you look for in the candidate who has applied for a sales job? Also discuss the selection process you will use.
3. What do you understand by retail management? What are the various types of retailers.
4. What is store planning? How it works?
5. Discuss in brief the important tools of motivation.
6. What do you understand by recruitment and selection? Discuss the sources of recruitment.
7. What are the different methods of compensation planning?
8. Discuss the relationship between channel management and the marketing mix.
9. How do we select recruit and train store employees?
10. Write notes on any two of the following:
  - (a) Foreign Direct Investment in Retail in India
  - (b) Sales-force
  - (c) Pricing

# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Marketing Management (PGDMM)

Paper-V (Marketing of Services)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. Explain the reasons for the growth Service Sector during the last two decades.
2. Describe the relationship between customer expectations and customer satisfaction.
3. Explain Criteria for good service quality.
4. Discuss the pricing implications for different cost analysis.
5. Why should there be a different marketing mix for services? Describe marketing mix for various services.
6. What are the different role of intermediaries in distribution services?
7. Explain the basic services package. Discuss its essential elements.
8. Explain the importance of e-Commerce in the field of service distribution.
9. What role do personal selling, advertising and public relations play in?
  - (a) Attracting new customers
  - (b) Retaining existing customers.
10. Write notes on any two of the following:
  - (a) Customer Loyalty
  - (b) Micro Segmentation
  - (c) Classification of Services.



# Nalanda Open University

Annual Exam-2019

Post Graduate Diploma in Marketing Management (PGDMM)

Paper-VI (International Marketing)

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*

1. Discuss the four phases of International marketing involvement.
2. Explain the functions of the world trade organization.
3. Discuss the scope of e-business of MIS.
4. Explain the benefit of International marketing.
5. What is cross - Licensing or grant back?
6. Discuss the nature and scope of Marketing Research.
7. How can the legal environment have an impact on the marketing mix of an MNC?
8. Discuss the export-import procedures.
9. Explain European Monetary System.
10. Write notes on any two of the following:-
  - (a) Global orientation
  - (b) Research Design
  - (c) Joint Venture

\*\*\*

**Nalanda Open University**  
**Annual Exam-2019**  
**Post Graduate Diploma in Yogic Studies (PGDYS)**  
**Paper-I (Basic Concept of Yoga)**

**Time: 3.00 Hrs.**

**Full Marks: 80**

*Answer any Five Questions. All questions carry equal marks.*

किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. प्राणायाम के विभिन्न प्रकारों का परिचय दीजिए । नाड़ी शोधन प्राणायाम के प्रभावों का वर्णन कीजिए ।  
Show your acquaintance with different types of Pranyama. Discuss the effects of Nadi Shodhan Pranayama.
2. आसन कितने प्रकार के होते हैं? आगे झुकने वाले किन्हीं दो आसनों का पूर्ण वर्णन कीजिए ।  
How many types of Asana there are? Describe two forward bending asanas in detail.
3. षट्कर्म क्या है? वर्णन कीजिए ।  
What is 'Shatkarma'? Describe.
4. सूक्ष्म शरीर के कोषों पर एक निबन्ध लिखिए ।  
Write an essay on 'Koshas' of the Astral Body.
5. प्रकृति क्या है? इसके गुणों की विवेचना कीजिए ।  
What is Prakriti? Discuss its qualities.
6. पुरुषार्थ से क्या समझते हैं? जीवन के इसके महत्व को रेखांकित कीजिए ।  
What do you understand by Purushartha? Underline its importance in life.
7. संतुलित भोजन क्या है? योग की अवधारणा के अनुसार भोजन के गुणों का वर्णन कीजिए ।  
What is Balanced Diet? Describe the qualities of food according to yogic concept.
8. 'नियम' की पूर्ण व्याख्या कीजिए । दैनिक जीवन में इसकी क्या उपयोगिता है?  
Discuss 'Niyama' in detail. What is its utility in daily life?
9. प्रत्याहार की विधियों तथा महत्व का वर्णन कीजिए ।  
Describe the methods and importance of 'Pratyahara'.
10. किन्हीं दो पर टिप्पणी लिखिए :  
(क) त्राटक (Tratak)  
(ख) ब्रह्मचर्य (Brahmacharya)  
(ग) मांसाहारी भोजन (Non-vegetarian Diet)  
(घ) मूलाधार चक्र (Mooladhar Chakra)



**EXAMINATION PROGRAMME-2019**  
**Post Graduate Diploma in Yogic Studies (PGDYS)**

Date	Paper	Time	Examination Centre
09/04/2019	PGDYS, Paper -I	12.00 to 3.00 pm	Nalanda Open University, Patna
12/04/2019	PGDYS, Paper -II	12.00 to 3.00 pm	Nalanda Open University, Patna
13/04/2019	PGDYS, Paper -III	12.00 to 3.00 pm	Nalanda Open University, Patna
Paper-IV & V (Practical)	Practical Counselling will start from Examination will be conducted after completion of practical counselling to be organised at Nalanda Open University, 4 <sup>th</sup> Floor, Biscomaun Bhawan, Patna. Enrollment numberwise Detail programme will be declared later on.		

**Nalanda Open University**  
**Annual Exam-2019**  
**Post Graduate Diploma in Yogic Studies (PGDYS)**  
**Paper-II (Human Existence and Systems)**

Time: 3.00 Hrs.

Full Marks: 80

*Answer any Five Questions. All questions carry equal marks.*  
किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. अस्थि तंत्र का संक्षिप्त परिचय दीजिए ।  
Give a brief account of the skeletal system.
2. रक्त की संरचना का परिचय दीजिए ।  
Show your acquaintance with blood.
3. केन्द्रीय तंत्रिका तंत्र की बनावट एवं कार्य का संक्षिप्त विवरण प्रस्तुत कीजिए ।  
Give a brief account of the structure and function of the Central Nervous System.
4. रोग प्रतिरोधक क्षमता की वृद्धि कैसे की जाती है ? व्याख्या करें ।  
What are the ways to enhance the immunity? explain.
5. रक्त वाहिनियाँ कितने प्रकार की होती हैं ? इनकी संरचना एवं कार्य का विवरण कीजिए ।  
What are the types of blood vessels ? Give an account of their structure and function.
6. कोशिका से आप क्या समझते हैं ? कोशिका, ऊतक तथा अंगों के सम्बन्ध की व्याख्या कीजिए ।  
What do you understand by 'cell' ? Explain the relation between cell, tissue and organ.
7. स्वास्थ्य की अवधारणा पर एक लेख लिखिये ।  
Write an essay on the concept of health.
8. यौगिक श्वसन के प्रभावों की विवेचना कीजिए ।  
Discuss the effects of yogic breathing.
9. योग द्वारा अन्तःस्रावी ग्रंथियों का संतुलन किस प्रकार होता है ? व्याख्या कीजिए ।  
How does yoga maintain the balance of endocrine system? Explain.
10. किन्हीं दो पर संक्षिप्त टिप्पणी लिखिए :  
Write short notes on any two :  
(क) वक्ष श्वसन (Thoracic breathing)  
(ख) हीमोग्लोबिन (Haemoglobin)  
(ग) गुर्दा (Kidney)  
(घ) आन्तरिक श्वसन (Internal Respiration)

\*\*\*

**EXAMINATION PROGRAMME-2019**  
**Post Graduate Diploma in Yogic Studies (PGDYS)**

Date	Paper	Time	Examination Centre
09/04/2019	PGDYS, Paper -I	12.00 to 3.00 pm	Nalanda Open University, Patna
12/04/2019	PGDYS, Paper -II	12.00 to 3.00 pm	Nalanda Open University, Patna
13/04/2019	PGDYS, Paper -III	12.00 to 3.00 pm	Nalanda Open University, Patna
Paper-IV & V (Practical)	Practical Counselling will start from 15/04/2019 (6.30 Am). Examination will be conducted after completion of practical counselling to be organised at Nalanda Open University, 12 <sup>th</sup> Floor, Biscomaun Bhawan, Patna. Enrollment numberwise Detail programme of Practical Counselling and Practical Examination will be declared later on.		



**Nalanda Open University**  
**Annual Exam-2019**  
**Post Graduate Diploma in Yogic Studies (PGDYS)**  
**Paper-III (Yoga and Mind)**

**Time: 3.00 Hrs.**

**Full Marks: 80**

*Answer any Five Questions. All questions carry equal marks.*  
किन्हीं पाँच प्रश्नों के उत्तर दीजिए । सभी प्रश्नों के अंक समान हैं ।

1. मन के गत्यात्मक पहलू पर एक निबन्ध लिखिए ।  
Write an essay on dynamic aspects of mind.
2. मानसिक रूप से स्वस्थ व्यक्ति की विशेषताओं का वर्णन कीजिए ।  
Describe the characteristic of mentally healthy person.
3. क्या कर्मयोग द्वारा व्यक्तित्व विकास संभव है? व्याख्या कीजिए ।  
Explain the possibilities of development of personality through Yoga.
4. व्यक्ति के यौगिक दृष्टिकोण की रूपरेखा प्रस्तुत कीजिए ।  
Give an account of the yogic view point of personality.
5. अचेतन मन की विशेषताओं का वर्णन कीजिए ।  
Describe the features of unconscious mind.
6. मनोविदलता का परिचय दीजिए ।  
Show your acutance with Schizophrenia.
7. क्लेश का अर्थ स्पष्ट कीजिए । कलि पतंजलि के अनुसार इसके स्रोत क्या है ?  
Explain the meaning of 'Klesha.' What are the sources of 'Klesha' according to Maharshi Patanjali?
8. योग साधना की बाधाओं की विवेचना कीजिए ।  
Discuss the obstacles of Yoga Sadhna.
9. समाज विकारी व्यक्तित्व पर एक निबंध लिखिए ।  
Write an essay on Sociopathic Personality.
10. यौगिक जीवन शैली का परिचय दीजिए ।  
Show your acquaintance with Yogic Life Style.