

Nalanda Open University
Assignment (Session 2018-2021)
(Year of Issue -2018 for Examination 2019)
Bachelor of Business Administration (B.B.A) Part-I

Instruction for submission of Assignment

Each student shall be required to submit two assignments in each theory paper of all programmes where no practical/project work is prescribed. For this purpose, the University administration will set out and provide to each student three different topics in each theory paper; out of which he/she will be required to write out and submit assignment work only on two topics of his/her choice in the answer book provided to him/her for this purpose by the University. Both the assignments, each carrying equal marks, shall be evaluated for the purpose of examination. It is again emphasized that writing of two assignments in each theory paper, where no practical / project work is prescribed, is compulsory and unless it is done and assignment copy submitted to the University on the date of the examination of the theory portion of the concerned paper, the study requirement of the student will not be taken to have been completed and he/she will be declared to have failed. Besides, it has, now, been decided by the University to club the marks obtained by a student in his/her assignment work /project work with the marks obtained by him/her in the written examination of that paper to determine his/her pass percentage in the concerned paper. Hence, it is in student's interest that he/she submits the assignment work in time. Students are also advised to prepare their assignments very carefully and meticulously. They must write assignment in their own handwriting. Assignment answers should not be copied from the learning material supplied by the University or from any other source. Assignments must be submitted in the answer books provided to the students by the University for this purpose. In no case, assignment written in private copy will be accepted by the University. In case of loss of assignment copy, fresh assignment copy may be procured from the University on payment of Rs.100.00 by bank draft..

PAPER-I

(BUSINESS AND MANAGEMENT)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. Discuss the essential elements of success of a business.
व्यावसायिक सफलता के आवश्यक तत्वों की विवेचना कीजिए ।
2. Differentiate organization from management.
संगठन एवम् प्रबंध के बीच अन्तर कीजिए ।
3. Draw distinction between sole trade and partnership.
एकल व्यापार और साझेदारी के बीच अन्तर कीजिए ।

PAPER-II (Old Book)

(Foundation Course In Humanities And Social Sciences)

Answer Any Two Questions. (सभी प्रश्न 10-10 अंकों के हैं)

1. What was the rationale behind economic reforms in India in the 1990.
भारत में 1990 के दशक में आर्थिक सुधारों के पीछे क्या तर्कधार था ।
2. Discuss the concept and meaning of democracy.
लोकतंत्र के अर्थ तथा विचारों की विवेचना कीजिए ।
3. What are the factors of social change? Explain.
सामाजिक परिवर्तन के क्या कारक हैं? व्याख्या कीजिए ।

or
PAPER-II (New Book)
(Foundation Course in Social & Environmental Science)
Answer Any Two Questions. (सभी प्रश्न 10-10 अंकों के हैं)

1. Write an explanatory note on the Revolt of 1857 in India.
'भारत में 1857 का विद्रोह' पर व्याख्या सहित टिप्पणी लिखिए ।
2. Explain the important points of the Preamble to the Constitution of India.
भारत के संविधान की प्रस्तावना में निहित महत्वपूर्ण बिन्दुओं की व्याख्या कीजिए ।
3. Define a natural resource. Why are forests important to us?
'प्राकृतिक संसाधन' पद को परिभाषित कीजिए वन हमारे लिए क्यों महत्वपूर्ण हैं ?

PAPER-III
(BUSINESS COMMUNICATION)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. Write an essay on purpose or objectives of communication.
2. What are the different types of reports?
3. Write a note on the kinds of business letter.

PAPER-IV
(BUSINESS ECONOMICS)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. What is elasticity of demand? Explain different kinds of elasticity of demand.
मांग की लोच क्या है? मांग की लोच के विभिन्न प्रकारों की व्याख्या कीजिए ।
2. Critically examine the employment theory of J.B. Say.
जे.बी. से. के रोजगार सिद्धांत का आलोचनात्मक परीक्षण कीजिए ।
3. Explain critically the marginal productivity theory of wages.
मजदूरी के सीमांत उत्पादकता सिद्धांत की आलोचनात्मक व्याख्या कीजिए ।

PAPER-V (Practical)
(COMPUTER FUNDAMENTAL)

PAPER-VI
(BUSINESS ORGANIZATION)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. What is stock exchange? Describe its functions.
स्कन्ध विपणि क्या है? इसके कार्यों का वर्णन कीजिए ।
2. Write an essay on globalization in Indian context.
भारतीय संदर्भ में भूमण्डलीकरण पर एक निबंध लिखिए ।
3. Describe various sources of business finance.
व्यवसायिक वित्त के विभिन्न स्रोतों का वर्णन कीजिए ।