

Nalanda Open University
Assignment (Session 2016-2019)
(Year of Issue -2018 for Examination 2019)
Bachelor of Business Administration (B.B.A) Part-III

Instruction for submission of Assignment

Each student shall be required to submit two assignments in each theory paper of all programmes where no practical/project work is prescribed. For this purpose, the University administration will set out and provide to each student three different topics in each theory paper; out of which he/she will be required to write out and submit assignment work only on two topics of his/her choice in the answer book provided to him/her for this purpose by the University. Both the assignments, each carrying equal marks, shall be evaluated for the purpose of examination. It is again emphasized that writing of two assignments in each theory paper, where no practical / project work is prescribed, is compulsory and unless it is done and assignment copy submitted to the University on the date of the examination of the theory portion of the concerned paper, the study requirement of the student will not be taken to have been completed and he/she will be declared to have failed. Besides, it has, now, been decided by the University to club the marks obtained by a student in his/her assignment work /project work with the marks obtained by him/her in the written examination of that paper to determine his/her pass percentage in the concerned paper. Hence, it is in student's interest that he/she submits the assignment work in time. Students are also advised to prepare their assignments very carefully and meticulously. They must write assignment in their own handwriting. Assignment answers should not be copied from the learning material supplied by the University or from any other source. Assignments must be submitted in the answer books provided to the students by the University for this purpose. In no case, assignment written in private copy will be accepted by the University. In case of loss of assignment copy, fresh assignment copy may be procured from the University on payment of Rs.100.00 by bank draft. Similarly, Project-Work, wherever prescribed, must also be submitted by the fixed date, failing which the student will be deemed to have failed in the concerned subject.

PAPER-XIII

(Organizational Behaviour)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. What is meant by motivation? Discuss its importance.
अभिप्रेरण का क्या अर्थ है? इसके महत्त्व की विवेचना करें ।
2. Explain theories of personality in brief.
व्यक्तित्व के सिद्धांतों की संक्षेप में व्याख्या कीजिए ।
3. Define punishment and explain administrative punishment.
दण्ड की परिभाषा दीजिए तथा प्रशासनिक दण्ड की व्याख्या कीजिए ।

Paper-XIV(Risk and Insurance Management)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. Explain various types of life insurance in brief.
जीवन बीमा के विभिन्न प्रकारों की संक्षेप में व्याख्या कीजिए ।
2. What is risk? Describe different types of risk briefly.
जोखिम क्या है? विभिन्न प्रकार के जोखिमों का संक्षेप में वर्णन कीजिए ।
3. Describe Various types of non-life insurance in brief.
विभिन्न प्रकार के गैर-जीवन बीमा का संक्षेप में वर्णन कीजिए ।

Paper-XV(International Business)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. Describe the sources of finance for international business.
अन्तर्राष्ट्रीय व्यवसाय के लिए वित्त के स्रोतों का वर्णन कीजिए ।
2. Examine critically the opportunity cost theory of international trade.
अन्तर्राष्ट्रीय व्यापार के अवसर लागत सिद्धांत का आलोचनात्मक परीक्षण कीजिए ।
3. What do you understand by World Trade Organisation (WTO)? Describe its functions.
विश्व व्यापार संगठन से आप क्या समझते हैं? इसके कार्यों का वर्णन कीजिए ।

Paper-XVI (Cost and Management Accounting)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. Describe briefly various methods and types of Costing.
परिव्ययांकन की विभिन्न विधियों एवं प्रकारों का संक्षेप में वर्णन कीजिए ।
2. Throw light on the advantage and importance of cost accounting.
लागत लेखांकन के लाभ एवं महत्व पर प्रकाश डालिए ।
3. Define management accounting and explain its characteristics.
प्रबंधकीय लेखा-विधि को परिभाषित कीजिए तथा इसकी विशेषताओं की व्याख्या कीजिए

Paper-XVII (e-Comerce)

Practical Work

Paper-XVIII

(Quantitative Techniques for Management)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. Explain critical path method and its basic Technique.
क्रिटिकल पथ मेथड और इसकी मूल तकनीक की व्याख्या कीजिये ।
1. Discuss importance and limitation of Quantitative Technique?
मात्रात्मक तकनीक के महत्व और सीमा की विवेचना कीजिये ।
2. Define simulation with example and explain advantage of simulation.
उदाहरण के साथ सिमुलेशन (मिथ्याभास)परिभाषित कीजिये और सिमुलेशन के लाभ की व्याख्या कीजिये ।