1. Read the following passage carefully and answer the questions that follow:
Science and the techniques to which it has given rise have changed human life during the last hundred and fifty years more than it had been changed since men took to agriculture, and the changes that are being wrought by Science continue at an increasing speed. There is no sign of any new stability to be attained on some scientific plateau. On the contrary, there is every reason to think that the revolutionary possibilities of Science extend immeasurably beyond what so far has been realized. Can the human race adjust itself quickly enough to these transformations, or will it, as immemorial former species have done, perish from lack of adaptability?

(a) What has changed human life during the last hundred and fifty years?
(b) Are the changes still taking place?
(c) Will human race perish from lack of adaptability?
(d) Is there any possibility of changes not taking place in modern times?
(e) Are human being capable of adjusting themselves to new changes?

2. Write an essay in about 400 words in any one of the following:
(a) A fair you have visited
(b) Pleasure of reading
(c) Corruption a curse for society
(d) Flood devastation

3. Fill the blanks with would or should in the following sentences:
(a) ___________ you mind opening the window. It is too hot in here.
(b) This jacket does not suit you; you ___________ buy another.
(c) Why ___________ women be paid less than men for doing the same work?
(d) I ___________ sooner die than compromise with you.
(e) Why ___________ I take all the trouble for nothing?

4. Turn the following into the Passive Form:
(a) Mira gave him a book.
(b) Shakespeare wrote "The Merchant of Venice".
(c) He will finish the work in a week.
(d) The Chief-Minister opened the book fair.
(e) Never deceive a friend.

5. Write a paragraph in about 200 words from one of the following:
(a) "Trees are our best friend".
(b) Scientific & un Scientific knowledge
(c) Wealth and happiness do not go together.

6. (a) Match the word of similar meaning from list A to B

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(b) Make the following words negative by adding the appropriate prefix.
(i) Collaborate (ii) Courage (iii) Possible (iv) Legal (v) Badness
Nalanda Open University
Annual Examination - 2019
B.A. Tourism (Honours), Part-I
Paper-II (Foundation Course in English)
Time: 3.00 Hrs. Full Marks: 80

1. Read the following passage carefully and answer the questions that follow:
Science and the techniques to which it has given rise have changed human life during the last hundred and fifty years more than it had been changed since men took to agriculture, and the changes that are being wrought by Science continue at an increasing speed. There is no sign of any new stability to be attained on some scientific plateau. On the contrary, there is every reason to think that the revolutionary possibilities of Science extend immeasurably beyond what so far has been realized. Can the human race adjust itself quickly enough to these transformations, or will it, as immemorial former species have done, perish from lack of adaptability.

\[ S X 3 = 1 5 \]

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(i) ................. you mind opening the window. It is too hot in here.
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(b) Make the following words negative by adding the appropriate prefix.

(i) Collegiate
(ii) Courage
(iii) Possible
(iv) Legal
(v) Badness
1. What is tourism? Throw light on its concepts.

2. Account for the contributions of the early imperial period in Tourism.

3. What is "115 Anuroopa"? Mention its importance in the development of Tourism.

4. Assume the role of a middle man in tourism.

5. Write an essay on ancient monuments of India.

6. Describe the various types of tourist accommodation units in India.

7. Explain the meaning of "publicity". Throw light on the various sources of publicity in the development of tourism.

8. Elaborate the various steps involved in the Tourism Planning Process and discuss the role of Social Bodies in the development of tourist destinations.

9. Threw light on the importance of Embassies and its contributions in the promotion of tourism and cultural intercourse.

10. What is Spa? Write an essay on Kingdom-Spa.
Nalanda Open University
Annual Examination - 2019
B.A. Tourism (Honours), Part-II
Paper-III (Tourism Development: Products, Operations and Case studies) TS-2

Time: 3.00 Hrs.  
Full Marks: 80/70

1. Mention the factors that effect the Guest-Host relationship in tourism industry.
2. As a tour manager, explain the points to consider while preparing for a tour.
3. How will you identify the wild life tourist? Throw light on their problems.
4. Write an essay on Ethnic Tourism.
5. Explain the role of crafts and folk art in Tourism.
6. Mention the main encouraging elements adopted by the Government of Maharashtra for the development of Tourism.
7. Account for the Mumbai City as a commercial city.
8. Write an essay on the Kovalam and Lakhedweep Resorts.
10. Explain two famous non Himalayan Hill Resorts of India.

किन्हीं पाँच प्रश्नों के उत्तर लिखिए सभी प्रश्नों के अंक समान हैं।
1. What is the importance of environment in human society
   (मानव समाज में पर्यावरण का क्या महत्त्व है?)
2. Define social science. Discuss its nature and scope.
   (सामाजिक विज्ञान को परिभाषित करें। इसकी प्रकृति और क्षेत्रफल पर चर्चा करें)
3. Why Renaissance did began in Italy only?
   (पुनर्जागरण की शुरुआत इटली में ही क्यों हुई?)
   (पार्षद आयोग और उनकी जिम्मेदारियों पर एक छोटा नोट लिखिए)
5. Give a brief account of economic reforms in India since 1991.
   (1991 से भारत में आर्थिक पुनर्गठन का छोटा विवरण दें)
6. Describe the importance of environmental science and ecology.
   (पर्यावरण विज्ञान और पारिस्थितिकी के महत्त्व का वर्णन कीजिए)
7. What is natural resources and its type?
   (प्राकृतिक संसाधन और उनके प्रकार क्या है?)
8. Describe in brief the three major sources of air pollution .
   (बादु बायोस्फेर के तीन मुख्य स्रोतों का मेंँकों में वर्णन कीजिए)
9. What are the numerous sources of solid waste? Write with example .
   (टोस्ट क्राहे के विविध स्रोत क्या है? उदाहरण सहित लिखिए)
10. Discuss in brief the causes and impact of earthquake.
    (जूलः के कारणों और प्रभाव के बारे में विवेचना कीजिए)
1. What are the attributes of a good Wildlife Tourism Guide? What are the problems faced by wildlife tourism guides and escorts?

2. As a tour manager, explain the points to consider while preparing for a tour. Also mention the problems one may encounter with tourists during a tour.

3. Explain with the help of an example, the role of Dance Festivals in attracting tourists to India.

4. Discuss the tourism potential of Gir National Park.

5. Write a detailed note on “Place on Wheels.”

6. Examine the short history of Kovalam-Spa and its importance in tourism industry.

7. Make an estimate of the importance of Maharashtra as a tourist spot.

8. Mention the main strategy taken up by SITA for marketing. Name the elements responsible for the success of SITA.

9. How are escorting services important for tourism? Discuss.

10. What do you understand by Heritage Hotel? Explain the features of a Heritage Hotel.
1. Define 'Planning'. Discuss the types of plans and steps in the planning process.

2. Explain the basic management functions. Enumerate the roles, tasks and responsibilities of a Manager.

3. Analyse the effective skills required to be a good supervisor.

4. How has information technology changed the management functions in tourism? Comment.

5. Why is decision making important in tourism trade? Explain the steps involved in decision making.


7. Explain conflict. Explain how conflict influence inter-group relations and group-performance?

8. Analyse various issues related to tourism transport management.

9. What according to you is the major responsibilities of financial managers?

10. Write short notes on any two of the following:
    (a) Major cost of Transport Service
    (b) Marketing Research
    (c) Sale Proprietorship

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**Examination Programme-2019**

**B.A (Part–III) Tourism Honours**

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<tr>
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<td>Honours Paper–V</td>
<td>8 to 11 AM</td>
<td>Nalanda Open University, Patna</td>
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<tr>
<td>12/4/2019</td>
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<td>Paper –XV (General Studies )</td>
<td>8 to 11 AM</td>
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Nalanda Open University
Annual Examination - 2019
B.A. Tourism (Honours), Part-III
Paper-VI (Indian Culture : Perspective for Tourism)

Time: 3.00 Hrs.                                                                                         Full Marks: 80

Answer any Five questions. All questions carry equal marks.

1. भारतीय संस्कृति की मुख्य विशेषताओं पर प्रकाश दालिये ।
   Throw light on the salient feature of Indian Culture.

2. भारत में जाति एवं वर्ग पर एक निबंध लिखिये ।
   Write an essay on caste and class in India.

3. भारत में भक्ति एवं सूफी आन्दोलनों की मुख्य विशेषताओं का विवरण प्रस्तुत कीजिए ।
   Give an account of the main features of Bhakti and sufi movements in India.

4. भारतीय संगीत के अनिवार्य तत्वों का विश्लेषण कीजिए ।
   Discuss the essential elements that constitute Indian music.

5. पर्यटन के विकास में संग्रहालय की मूर्तिका की विवेचना कीजिए ।
   Discuss the roles of the Museum in the promotion of Tourism.

6. अस्मिता क्या है ? जनजातीय अस्मिता के निर्माण की चर्चा कीजिए ।
   What is Identity ? Discuss the formation of Tribal identity.

7. भारत के विभिन्न पुरातात्विक स्थलों को किस प्रकार पर्यटकों के लिए आकर्षक बनाया जा सकता है ?
   How can various archaeological sites in India be made attractive for the tourists.

8. जीवन चक्र से सम्बन्धित सौंत्रित रिचाज्जों और अनुपचारों का वर्णन कीए ।
   Describe customs and rituals related to life cycle.

9. भारतीय परिधानों के विभिन्न प्रकारों का विवरण प्रस्तुत कीजिए । पर्यटन के विकास में वस्त्र एवं परिधान का भूमिका निम्नाते हैं ?
   Give an account of the various forms of Indian costumes. What role do the textiles and costumes play for the promotion of tourism.

10. गंगा घाटी में मूर्तियों के विकास के पैटर्न का विश्लेषण कीजिए ।
    Analyse the growth pattern of pottery in the Gangetic Valley.
1. What is ecosystem? Give an account of its components.

2. "Development of tourism may also help in the preservation of nature" - Give your views in support of this statement.

3. How can regional assets be used for tourism promotion? Describe.

4. Write an essay on uneven regional planning in tourism.

5. Differentiate between a mountain and a hill-station. Describe their importance in tourism.

6. Discuss the impact of tourism on wildlife in India.

7. Examine the character of beaches in India. What are the possibilities of tourism promotion there?

8. Examine the role of locals in tourism development.

9. Write an essay on the water sports in India.

10. Write any two notes of the following:
    (a) The ecosystems and its components
    (b) Sustainable Development
    (c) India Tourism Policy-1982
Nalanda Open University  
Annual Examination - 2019  
B.A. Tourism (Honours), Part-III  
Paper-VIII [(Tourism Marketing)-TS-6]

Time: 3.00 Hrs.                                                   Full Marks: 80

Answer any five questions. All question carry equal marks.

1. विपणन और विक्रय की परिभाषित कीजिए एवं दोनों में अंतर बताइये। पर्यटन उद्योग में विपणन के महत्व का परीक्षण कीजिए।
   Define and distinguish between marketing and selling. Examine the importance of marketing in tourism industry.

2. पर्यटन उद्योग में पूर्वानुमान का क्या महत्व है? पर्यटन में पूर्वानुमान की विभिन्न पहलवानी और उसके अनुप्रयोग को रेखांकित कीजिए।
   What is the importance of forecasting in tourism industry. Trace the different methods of forecasting and its applications in tourism.

3. पर्यटन के विकास में परिचय यात्राओं के महत्व का परीक्षण कीजिए।
   Describe the importance of familiarization tours in tourism promotion.

4. सामाजिक उत्तरदायी विपणन के महत्व पर प्रकाश दालिये।
   Throw light on the importance of socially responsible marketing.

5. पर्यटन में वैकल्पिक आवास का महत्व का विश्लेषण कीजिये।
   Analyse the importance of alternative accommodation in tourism.

6. टूर-ऑपरेटर विपणन से सम्बन्धित मुद्दों का वर्णन कीजिये।
   Describe the issues involved in tour-operator marketing.

7. पर्यटन व्यापार में विपणन सम्बन्धों का वर्णन कीजिये।
   Mention the marketing linkage in tourism trade.

8. पर्यटन विपणन के घटक तत्व क्या हैं? व्याख्या कीजिए।
   What are the components of Tourism marketing. Explain.

9. अन्तर्राष्ट्रीय पर्यटन बाजारों से आप क्या समझते हैं? भारत के कुछ पर्यटन बाजारों का उल्लेख कीजिए।
   What do you understand by international tourism market? Mention about some tourism markets for India.

10. पर्यटन में मौसमी विपणन से आप क्या समझते हैं? वर्णन कीजिए।
    What do you understand by seasonal marketing in tourism. Describe.